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Retrieved July 26, 2021. ^ “Premium Beer, Wine and Spirits”. Archived from the original on May 1, 2010. ^ Media related to Grupo Modelo at Wikimedia Commons Official Grupo Modelo website in English Official Grupo Modelo website in Spanish Retrieved from “Modelo Especial started with its humble beginning Jan 1 1966. It has now earned global recognition for being a very good beer. Modelo Especial had to go through many obstacles to achieve its name to what it is now. It was founded in Mexico and was made to be a one-of-a-kind beer-drinking experience that was original and authentic. It was made as a simple pale lager at first but has now earned popularity by breaking borders and cultures. True beer enthusiasts have been enamored by this beer and have a special place in their hearts for its flavor profile. In this article, we will be discovering and uncovering the multi-faceted brand, which is Modelo Especial. We will be going as far back to appreciate its legacy while also acknowledging its achievements, including international appreciation. The Grupo Modelo group had the idea of forming a beer brand in 1966, so they decided to launch Modelo Especial as a traditional Mexican beer. Grupo Modelo being a large company in Mexico, was already a well-established beer-producing name. Them being the ones to introduce Modelo Especial helped it gain polarity very fast, so it became a fan favorite soon after its release. Modelo Especial is a pale lager that is popular for its refreshing taste and clean crispness to it. The beer is also rightfully popular because it uses high-quality ingredients in its brewing process. The beer is known far and wide for its golden hue, perfectly balanced flavor profile, and moderate to mild alcohol content. It took a few years for Modelo Especial to gain international momentum, but it managed. It has now become one of the most successful beer brands originating from Mexico, which has transcended borders and earned its place internationally. The beer, having won many awards for quality, has a nice smoothness to it as well. Modelo Especial is known as a pale lager which is indicated by a golden hue in the color of the beer. It also includes a mild flavor profile and is considerably low in terms of bitterness. Since it is a pal lager, it is renowned for its crisp and fresh taste. Even the alcohol content in a pale lager is relatively low. This makes it a good category of beer to enjoy for those who like their beers light and airy. This is primarily why Modelo Especial is popular amongst its centered audience. As part of the larger category of beers, pale lagers like Modelo Especial are included. Lagers are crisp and fresh because they are fermented at low temperatures. This helps the beer maintain a clean taste which makes the entire experience very light. Modelo Especial is a pale lager that can be applauded for its balanced taste palate. When the beer is not so traditionally hard and heavy, the flavors and mistakes in it can tend to pop out more. This is why it might be hard to make a balanced beer if it's a pale lager. From Modelo Especial, a mild but sweet balance of malt should be expected as it gives off hints of caramel and bread the more you indulge in it. Some people don't like an overly malt-like flavor, so this can be perfect. While the hops can be overwhelming in most beers, pale lagers use them very smartly. They use the hops to make the bitter elements in it a little subdued and mild. This helps make the beer not too sweet as it creates a balance from the malt. But at the same time, it ends up not making the beer too bitter as well. This ends up making the entire beer just perfectly crisp and fresh. A lot of people also can distinguish a significant amount of grain when consuming a pale lager. This is similar to the taste of cereal or even crackers. This is what adds to the beer being refreshing. Modelo Especial's crisp and energizing quality is one of its distinguishing qualities. This sensation is a result of the greater carbonation levels and relatively light body, which makes it a great option for satisfying thirst. This beer is clean, which can be suitable for anyone who only drinks beer on social occasions as it's not too overpowering. A lot of lagers also depend on some fruity flavors, but Modelo manages to keep the fruitiness subdued. This helps the malt and hops to be the flavors to have all the spotlight to themselves. The main components of Modelo especially are water, barley malt, rice, yeast, and hops. This mix of flavors is what gives the beer that distinct flavor. It contains about 145 to 150 calories per 12-ounce serving. Modelo Especial typically contains 4.4% to 4.6% alcohol by volume (ABV). This amount of alcohol is typical for many pale lagers and adds to Modelo Especial's well-balanced and approachable character. Weight, gender, age, and tolerance are a few variables that can affect how many Modelo Especial beers it takes to get intoxicated. When evaluating the healthiness of any alcoholic beverage, including beer, it's vital to take into account a variety of criteria, such as calorie content and moderation. "Healthiness" can be a subjective and nuanced concept. Usually, the price of a Modelo Especial 24-pack falls within the range of USD 29.98. This beer has captured the hearts of true beer lovers, who are particularly fond of its flavor profile. We have learned about and explored the many facets of the Modelo Especial brand in this review. It was important to appreciate its legacy and to recognize its accomplishments, which include recognition on a global scale. We have to note that alcohol consumption should be done moderately. This helps a drinking experience not hinder your well-being and overall health. As far as Modelo Especial is concerned, the brand should be appreciated more for transcending borders and making its name. I am a passionate beer connoisseur with a deep appreciation for the art and science of brewing. With years of experience tasting and evaluating various beers, I love to share my opinions and insights with others and I am always eager to engage in lively discussions about my favorite beverage. Grupo Modelo es la empresa líder en México en la elaboración, distribución y venta de cerveza. Mantenemos un firme compromiso con el fomento de un mundo mejor a través del consumo responsable, iniciativas ambientales y apoyo a las comunidades en que vivimos y trabajamos. Nuestra plataforma Sueño - Gente - Cultura es la forma en la que nos conducimos y nos distingue como empresa, cumplimos nuestras responsabilidades con los consumidores, clientes, accionistas y empleados a través de la dirección, liderazgo e innovación. En 2013 se realizó la combinación entre Grupo Modelo y AB-InBev. Desde entonces contamos con un portafolio de más de 200 marcas, incluyendo tres marcas globales: Budweiser, Stella Artois y Corona. Primary Javier Barros Sierra 555 Ciudad de Mexico, Distrito Federal 01210, MX Get directions Doctor Erazo Cuauhtemoc, CDMX 06720, MX Get directions Avenida 39 Poniente 312 Puebla, PUE 72420, MX Get directions Avenida Javier Barros Sierra Alvaro Obregon, CDMX 01260, MX Get directions Avenida Heroico Colegio Militar Aguascalientes, AGS 20180, MX Get directions 1,205,078 followers 11h Edited ¡Cuidamos el Bosque de Talpan para crear un futuro con más motivos para brindar! Nos sumamos a CHEP para participar en el retiro de especies exóticas, con el objetivo de contribuir a la regeneración de vegetación nativa y mantener el equilibrio de ecosistemas que benefician a los habitantes de la CDMX. Como hace 100 años, seguimos impulsando una gestión responsable de recursos naturales y cuidando al medio ambiente con impacto positivo en las comunidades donde operamos. #SomosModelo #Sustentabilidad 39 Modelo is one of the most popular beer brands in the world today, especially known for its refreshing and distinctive taste. This Mexican brewery has a long history and is recognized for crafting beers that appeal to a wide range of beer drinkers. Whether you enjoy a light, crisp lager or a more robust dark beer, Modelo offers something for everyone. In this guide, we will explore the different types of Modelo beers, their brewing processes, flavor profiles, and what makes each variety unique. Whether you are a seasoned beer enthusiast or a newcomer to the world of craft brews, this article will help you understand what Modelo beers are all about and what sets them apart from other beers on the market.The Grupo Modelo brewery, founded in 1925, has grown into one of the most significant players in the global beer industry. The company is behind a variety of iconic beer brands, with Modelo at the forefront. Modelo's lineup includes well-known options such as Modelo Especial, Negra Modelo, Modelo Chelada, and more, each offering different flavors, styles, and drinking experiences. This guide will dive into the specifics of each beer style, providing you with a deeper understanding of Modelo's legacy and why its beers continue to captivate beer drinkers around the world. From the crisp and easy-drinking flavors of Modelo Especial to the rich maltiness of Negra Modelo, each beer tells a unique story of quality brewing and craftsmanship.Overview of Modelo Beer: A Legacy of Quality Brewing Grupo Modelo's roots can be traced back nearly a century to 1925 in Mexico City, where it started as a small family-run brewery. Over the years, Modelo has expanded and evolved, becoming a powerhouse in the beer industry. The brewery's commitment to high-quality ingredients, traditional brewing methods, and innovation has made its beers popular not only in Mexico but also in markets around the world. Today, Modelo beers are widely available in the United States, Europe, and many other countries.The brewery produces several beer styles, but Modelo's most famous varieties are Modelo Especial, Negra Modelo, and Modelo Chelada. Each beer offers a different drinking experience, catering to diverse tastes and preferences. Whether you prefer light, crisp beers or heavier, malt-forward brews, Modelo has a beer that fits your palate.What Type of Beer Is Modelo Especial? Modelo Especial is one of the flagship beers of the brand and is often considered the most popular. This pale lager is widely recognized for its balanced taste, clean finish, and moderate alcohol content. It is brewed with a mix of malted barley, corn, hops, and water. Modelo Especial has a light golden color and a subtle hop bitterness that is not overwhelming, making it an easy-drinking beer for all occasions. The moderate alcohol content (4.4% ABV) adds to its versatility, as it pairs well with a variety of foods, particularly Mexican dishes such as tacos, nachos, and grilled meats. The beer's clean, crisp flavor is one of the reasons it has become a fan favorite among lager drinkers. While it is a pale lager, Modelo Especial has more body and character than many other mass-market lagers. The slight sweetness from the malt balances the light bitterness from the hops, creating a well-rounded beer that is perfect for casual drinking. Its accessibility and smooth profile make it a great option for those new to beer or experienced drinkers who enjoy a refreshing, easy-to-drink brew. What Type of Beer Is Negra Modelo? Negra Modelo is another flagship beer from Grupo Modelo, but it is quite different from Modelo Especial in terms of flavor and style. Negra Modelo is a Munich-style dunkel lager, known for its rich maltiness, deep amber color, and smooth, balanced flavor. This beer has a higher malt profile than most light lagers, with notes of caramel, toffee, and toasted bread, making it a more robust choice for those who prefer darker beers. Despite its darker color and fuller flavor, Negra Modelo remains surprisingly smooth and easy to drink, which is one of the characteristics that make it stand out. With an alcohol content of 5.4% ABV, it is a bit stronger than Modelo Especial but still retains a moderate alcohol level compared to other dark beers. The rich maltiness is complemented by a gentle hop bitterness, giving the beer a well-rounded profile. Negra Modelo is an excellent choice for pairing with rich, flavorful foods like grilled steaks, sausages, and roasted meats. What Type of Beer Is Modelo Chelada? In addition to its flagship beers, Grupo Modelo also produces Modelo Chelada, which is a ready-to-drink beer cocktail. This variety combines Modelo beer with lime, salt, and tomato juice to create a refreshing and zesty beverage that is perfect for hot summer days or casual gatherings. Unlike other beers, Modelo Chelada offers a completely different drinking experience, as it blends the crispness of beer with the tangy and savory flavors of the added ingredients. Modelo Chelada has a light, slightly salty taste that is perfect for pairing with spicy foods or seafood. The beer's alcohol content is typically around 3.5% ABV, making it a lower-alcohol option that still delivers on flavor. For beer drinkers looking for something a bit different or those who enjoy cocktails, Modelo Chelada offers a fun and refreshing twist on the traditional beer experience. Brewing Process and Ingredients of Modelo Beer Grupo Modelo is known for its commitment to using high-quality ingredients in every batch of beer. The brewing process at Modelo follows traditional methods, but the company has also incorporated modern technologies to ensure consistency and quality in every can and bottle. Like many lager-style beers, Modelo beers are brewed using four main ingredients: water, malted barley, hops, and yeast. Water Quality in Modelo Beer The quality of water is crucial in brewing, as it makes up the majority of the beer's composition. Modelo uses high-quality water in its brewing process, ensuring that the beer's taste is pure and balanced. In Mexico, water is carefully filtered and treated before being used in the brewing process to ensure it is free of impurities that could negatively affect the flavor of the beer. Malts in Modelo Beer Malts play a significant role in determining the flavor profile of the beer. Modelo Especial uses a combination of malted barley and corn to create a clean, light body with subtle sweetness. On the other hand, Negra Modelo uses darker malts to produce a more pronounced malt flavor, with caramel and toasty notes that give the beer its rich, smooth profile. Hops in Modelo Beer Hops are responsible for adding bitterness and aroma to beer. While hops are an essential ingredient in Modelo Especial, the beer is not as hop-forward as some other lager-style beers. The hop profile is subtle, providing just enough bitterness to balance out the malt sweetness. In Negra Modelo, the hops are used more sparingly, allowing the malt character to shine through and create a smooth, balanced flavor. Yeast in Modelo Beer Yeast is responsible for fermentation, converting sugars into alcohol. The yeast strain used in Modelo beers is carefully selected to ensure a clean, crisp fermentation process. The yeast used in Modelo Especial and Negra Modelo is a lager yeast, which ferments at lower temperatures, resulting in the smooth and clean taste characteristic of these beers. See Also: Does Craft Beer Go Bad? A Complete Guide Food Pairing with Modelo Beers One of the most enjoyable aspects of Modelo beers is how well they pair with food. Whether you're enjoying a light lager like Modelo Especial or a richer brew like Negra Modelo, there is a perfect food match for each variety. Here are some suggestions for pairing Modelo beers with different types of cuisine: Pairing Modelo Especial with Food Due to its light, crisp flavor and balanced malt profile, Modelo Especial pairs well with a variety of light dishes. It complements fresh seafood like shrimp tacos or ceviche, and it works well with grilled chicken, fish, or even a classic burger. The beer's clean finish also makes it a great choice for spicy Mexican dishes, such as spicy salsas, nachos, and chili. Pairing Negra Modelo with Food For a more robust beer like Negra Modelo, you'll want to pair it with richer, heartier foods. The beer's maltiness pairs beautifully with grilled meats, steaks, and sausages. It also complements dishes like roasted chicken, pork carnitas, and hearty stews. The caramel and toasty notes in Negra Modelo work well with foods that have a bit of richness and depth of flavor. Pairing Modelo Chelada with Food Modelo Chelada, with its tangy and savory profile, is perfect for pairing with foods that have bold, spicy flavors. Think of dishes like spicy grilled shrimp, fish tacos, or ceviche. Its refreshing, salty taste also pairs wonderfully with chips and salsa, tortilla chips, and even spicy Mexican snacks like elote (Mexican street corn). Conclusion Modelo offers a wide variety of beers that cater to different tastes and preferences, making it a versatile choice for beer drinkers. From the crisp and easy-drinking Modelo Especial to the rich and malty Negra Modelo, there is a beer for every occasion. Modelo beers are crafted with care and attention to detail, using high-quality ingredients to create a balanced and enjoyable drinking experience. Whether you are enjoying a casual evening with friends or pairing your beer with a delicious meal, Modelo beers are sure to impress. With their longstanding legacy of quality brewing, Modelo continues to be a favorite among beer drinkers worldwide. You Might Be Interested In: