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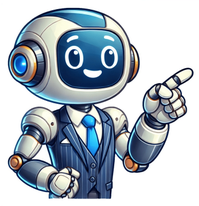

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The license may not give you all of the permissions necessary for your intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material. American Girl Doll just announced the 2020 “Girl of the Year.” She’s a surfer, a competitive cheerleader, and the first American Girl Doll to be "born" with hearing loss. Her name is Joss, and she could represent a very good investment opportunity, if history is any indication. For over a decade, the Mattel-owned American Girl Doll brand has been ringing in the new year with the release of a limited-edition "Girl of the Year." Joss Kendrick is the latest addition to the Girl of the Year line, as the company announced on New Year's Eve, . The American Girl Doll "Girl of the Year" 2020 went on sale at the brand's website and retail stores starting Jan. 1, and the package that includes the Joss Kendrick doll and her book is available at the standard price of $98. What happens to the American Girl Doll "Girl of the Year" after her year is up? Well, Joss will one day join the growing list of . American Girl Dolls are typically sold in limited quantities, and they eventually disappear from stores. But that's when American Girl Dolls can become truly valuable. It's not always possible to predict which American Girl Dolls will be worth the most money in the future, but it's likely that the "Girl of the Year" doll will ride the supply and demand wave of third-party e-commerce platforms like Amazon and eBay, where some American Girl doll sellers can really rake in cash. The 2017 Girl of the Year, for example, was Gabriela McBride. She originally sold for $115 in a package that included both the doll and book, according to a now-defunct sales page. Yet a recent listing for "Gabriela McBride" shows the pair selling for $169.86 on Amazon.com (a 48% return), and Gabriela McBride is listed for as much as $250 on eBay (a theoretical markup of 117%). Before Gabriela, there was 2016’s Lea Clark, previously worth $120 and now selling for up to $400 on eBay — a 233% return if the seller gets someone to pay up. The "Girl of the Year" collection of American Girl Dolls isn't necessarily worth the most money. Some of the most sought-after and valuable American Girl dolls are the original three. Samantha, Molly, and Kirsten's have been around the longest and their value only benefits from the fact that they were all retired in the last decade. The rare 1986 Samantha Parkington was retired in 2009 and today she could sell for $1,000 on eBay. The newer 2014 version of Samantha, on the other hand, is still available and retails for $98. With the limited-edition Girl of the Year dolls, there isn't a drawn-out waiting period for the items to disappear from stores. Historically, a Girl of the Year doll has been available on americangirl.com from the first of the year to the last of the year, although the company has added an extra year to that timeframe since Gabriela. Both the 2019 and 2018 dolls (Blaire Wilson and Luciana Vega) are still available for sale on the American Girl Doll website as of January 2, 2020. But it could be worth the wait. There's little indication on the website or in press releases about how much dolls cost pre-2016, but they're all worth quite a bit more than any of the dolls you see on the website today. What makes an American Girl Doll valuable? Which American Girl Dolls are worth the most money? Well, as mentioned, certain older and hard-to-find dolls are highly prized. Also, anyone deciding to make an investment out of an American Girl doll should remember that the better the condition of the doll, the higher the return. Used dolls can go for higher than the original retail price, but a mint condition and unboxed doll would sell for the most money down the road. So if you plan on opening the box, remember to keep the doll’s documents and any receipts in a safe place, keep her original clothing, and try to leave her unmarked and uninjured (which means no scissors to the hair). For the inevitable wear and tear, American Girl has a doll hospital — because doll healthcare is a small price to pay for the chance at making a 200% return on your investment. Born in 1904, Samantha Parkington grew up during the Edwardian era, in which she witnessed important historical movements for women's rights and child labor laws. American Girl officially discontinued Samantha in 2009, but revived her in a different format in 2014. Original Samanthas from 1986, the first year of production, are exceedingly rare and sell for as much as $1,850.Born in 1944, Molly McIntire came of age in the years during and immediately following World War II. American Girl retired her in 2013. Like Samantha Parkington, original Mollys from 1986 are hard to come by. If you find a Molly doll, you may be able to sell her for as much as $725.Kirsten Larson, born in 1854, was a Swedish settler who came with her family to Minnesota. There she learned English and faced the hardships of life on the prairie. American Girl discontinued Kirsten in 2010, and she has since become a highly sought-after collector's item selling for upwards of $625.Kaya'aton'my, referred to as Kaya, is the "oldest" American Girl doll, with the birth year of 1764. Her name translates to She Who Arranges Rocks. Kaya was a member of the Nez Perce tribe of the American Northwest. Given her beauty and her senior-level status among American Girl dolls, she sells for as much as $596.Born in 1774, Felicity Merriman experienced the American Revolution firsthand. In her own community, she saw the fervor of both those who wanted to remain under British rule and those yearning to break free. American Girl retired Felicity in 2011, but rebooted her in 2017. Original Felicitys from her first year of production in 1991 can sell for $325 or more.Josefina Montoya, born in 1824, was originally from Mexico but immigrated to New Mexico as a young girl. She and her family struggled in the wake of her mother's death, and she dreamed of someday becoming a great healer. American Girl still produced Josefina as of 2018, but older models in good shape can command prices as high as $300. American Girl Dolls, introduced in 1986 by Pleasant Company, have become a beloved part of countless childhoods. They have captivated the hearts of both young and old with their historical backgrounds, personal stories, and high-quality outfits.However, some of these dolls are not just child’s play but have also become valuable collector’s items.Top 10 Most Valuable American Girl Dolls in 2025Here are the top ten most expensive and valuable American Girl Dolls.10. Nicki FlemingNicki Fleming, characterized as a farm girl with a flair for training service dogs, quickly became a favorite among collectors. The doll’s value has significantly increased over the years due to its limited availability and popularity. The original price of a new Nicki Fleming doll was approximately $100 when it was first released. However, her worth has appreciated over time mainly due to her discontinued status and rarity.As with any collectible item, the value of the Nicki Fleming American Girl Doll varies depending on several factors such as the doll’s condition, whether it is new or used, if it still has its original packaging and included accessories, and if any modifications have been made to it.A well-preserved Nicki Fleming American Girl Doll, complete with its original clothing and accessories, can fetch anywhere between $150 to $300 on various online marketplaces.9. Rebecca RubinThe Rebecca Rubin doll was released in the summer of 2009. She had light brown hair, hazel eyes, and wore a red tweep waist dress with belt loops. According to American Girls, her outfit is meant to imitate the conservative fashion of the mid 1910s.A new, updated version was later released during the rebranding of the Historical Line in the fall of 2014. Instead of a red dress, the BeForever version wore a purple asymmetrical jacket with a knee length skirt. At one point, the new version was available separately for $36, however, it is now only available as a bundle.For those who are interested in the retired version, it can sometimes be found online with prices ranging from $150 and $260.8. Kit Kittredge The original Kit Kittredge doll came out in 2000. She had blonde hair and blue eyes and wore a lavender knit sweater, matching cardigan, and a floral print pleated skirt. She also wore white bloomers, ivory-colorer sandals, and a jade green barrette.In 2014, an updated version was released as part of the BeForever collection. Unlike the original, the new doll wore a teal sleeveless dress and red Mary Jane shoes. She also wore a red plastic hair barrette on the side of her head. Her other accessories included a crocheted hat, purse, necklace, and handkerchief.In terms of price, a first edition Kit can go anywhere from $150 to $325 online, depending on the condition.7. Kaya’aton’myThe Kaya’aton’my (’Kaya’ for short) doll came out in 2002. The ‘oldest’ American Girl doll, she was a member of the New Perce tribe, who lived throughout the Northwest United States.She wears a traditional deerskin dress with a brown leather belt, the latter of which is tied at the front. As for her hair, its long and straight and done up in two braids, with two shells on each side. The first version included a porcupine quill necklace, belt pouch, and woven rectangular bag.A new BeForever version of the doll has since been released, however, there are no major updates to her outfit or accessories. The only difference is that she now comes with a copy of The Journey Begins.6. Kirsten Larson The Kirsten Larson doll was one of American Girls’ first Historical Characters. Released in 1986, she wore a mid-century day dress and a cotton apron, the latter of which featured red stripes and dashed lines. And like most American dolls, she wore white cotton pantalettes, knee-high stockings, and boots. Her accessories included a red sunbonnet, spoon bag, necklace, and handkerchief.After many years, she was officially retired in January 2010. A new version, which was available as a limited edition bundle, was later released in 2021 for American Girls’ 35th anniversary.The bundle included the doll, her accessories, a first edition style of Meet Kirsten, as well as an older-style box. In terms of appearance, the updated version wore a slightly darker dress and an apron with a slightly lighter weave. Her eyes were also a darker color; instead of light blue, like the original, they were dark blue. The bundle was available for $150 and by August 2021, it was sold out.5. Cecile ReyCecile Rey was released alongside Marie-Grace Gardner as a pair in 2011. She represented mid-nineteenth-century New Orleans and was one of a handful of dolls of color that were part of the historical line.She had dark brown hair with red highlights, which were partially held up on the sides by two silk ribbons. She wore a teal calf-length dress, one with a black velvet ribbon trim with white cotton pantalettes, and black ankle boots. Her accessories included a dark teal round hat, a bronze metal necklace, and white wrist gloves.Like Marie-Grace Gardner, she was archived in 2014.4. Marie-Grace Gardner Marie-Grace Gardner was originally released in 2011 with Cecile Rey as her best friend. She had aquamarine eyes and light brown hair, which she wore in two crisscrossed braids.Under her pink plaid dress, she wore white pantalettes, which had eyelet lace at the hem. She also wore black button boots with Velcros at the back. Her accessories included a hat, a fan, and a gold heart-shaped locket, which she wore on a gold chain.She was available for three years and was retired in 2014.3. Josefina MontoyaThe original Josefina Montoya doll was released in 1994. She represented the New Mexico area and was the sixth of the Historical Characters. She had dark brown eyes and wore a braid that draped against her shoulder. In terms of her outfit, she wore a long blouse with a simple skirt, which reflected what fashion would have been like in the 1800s in Mexico.In 2014, American Girl released an updated version of Josefina for the BeForever collection. Instead of a maroon skirt, she wore a bright red skirt with a blue flower print. Her belt was also a different color (royal blue instead of brown).And in 2021, they released a special edition for American Girl’s 35th anniversary. Available as a bundle, it included the doll, accessories, as well as an older-style box with a visibility window. The bundle quickly sold out and was retired by July 2021.As for the original Josefina doll, it occasionally pops up at online auctions for around $300.2. Kirsten Larson The original Felicity was released in 1991. She was the first doll to be added to the collection after the original three. In 2002, however, she was removed from the catalog. Collectors were only able to get her, her clothes, and her furniture through online order. By 2011, she was officially archived.Many collectors were against this decision and so American Girl brought her back with a new look in 2017 for the BeForever collection (she had a blue and yellow outfit instead of a pink/purple dress). Ironically enough, it’s also the rarest version as it was only available for two years. It was later retired in 2019.For those who are interested in adding the original Felicity to their collection, you can expect to spend at least $350.1. Molly McIntireThe market value of Molly McIntire American Girl Doll can fluctuate based on many factors. If the doll is new, in a sealed box, it can be worth upwards of $200 to $300.However, a used doll in good condition can still fetch a significant amount, ranging from $80 to $150. It’s important to note that these are average prices and can vary based on the doll’s condition and any accompanying accessories.For instance, dolls that come with their original clothes and accessories or are included in a set with a book or other items will likely be worth more. Similarly, dolls that have been kept in excellent condition or are particularly rare versions may also fetch higher prices. In contrast, dolls that have been heavily played with or have noticeable damage will likely be worth less. American line of dolls This article is about the brand of dolls. For other uses, see American Girl (disambiguation). "WellieWishers" redirects here. For the TV series, see WellieWishers (TV series). American GirlThe current logo for American GirlCreated byPleasant RowlandOriginal workDolls and books released by Pleasant Company (1986)OwnerMattelPrint publicationsBook(s)See American Girl (book series)Films and televisionFilm(s)See American Girl (film series)Short film(s) Maryellen and the Brightest Star (2015) And the Tiara Goes To... (2015) GamesVideo game(s)See American Girl (video game series)AudioSoundtrack(s)The American Girls Revue (2000)Kit Kittredge: An American Girl (2008)MiscellaneousToy(s)Various (dolls and playsets)ClothingDress Like Your Doll American Girl is an American line of 18-inch (46 cm) dolls released on May 5, 1986, by Pleasant Company. The dolls portray eight- to fourteen-year-old girls of various ethnicities, faiths, nationalities, and social classes throughout different time periods throughout history.[1] They are sold with accompanying books told from the viewpoint of the girls. Originally the stories focused on various periods of American history, but were expanded to include characters and stories from contemporary life. Aside from the original American Girl dolls, buyers also have the option to purchase Truly Me dolls, which vary by eye color, face mold, skin color, hair texture, and hair length. A variety of related clothing and accessories is also available. A service for ordering a custom-made doll with features and clothing specified by the owner dubbed Create Your Own, was introduced in 2017. Pleasant Company was founded in 1986 by Pleasant Rowland in Middleton, Wisconsin,[2] and its products were originally purchasable by mail order only. In 1998, Pleasant Company became a subsidiary of Mattel after Mattel purchased the company for $700 million.[3] The company has been awarded the Oppenheim Toy Portfolio Award eight times[4] and was inducted into the National Toy Hall of Fame in 2021.[5][6] American GirlMolly McIntire, one of the first American Girl dollsTypeDollInvented byPleasant RowlandCompanyPleasant Company/Götz, MattelCountryUnited StatesAvailability1986–presentSloganFind your inner starOfficial website The Historical Characters line of 18-inch dolls, which were derived from the 18-inch dolls made by Götz in West Germany (known as Germany from October 1990) during the late 1980s to the 1990s,[7] were initially the main focus of Pleasant Company, founded by Pleasant Rowland in 1986. The Historical Characters included Kirsten Larson, Samantha Parkington, and Molly McIntire. Each doll represented a girl from a different era in American history. Kirsten, a Swedish immigrant from 1854; Samantha, an Edwardian-era orphan from 1904; and Molly, a World War II-era girl from 1944. These original dolls formed the foundation of the American Girl historical collection, which aimed to educate and inspire through storytelling and play.[8] This product line aims to teach aspects of American history through a six-book series from the perspective of a girl living in that time period. Rowland came up with the idea after she returned from a trip to Colonial Williamsburg, where she noticed there was a significant void in the toy market for younger-aged dolls and saw an opportunity to provide a more educational alternative to baby and adult dolls,[9] especially with Barbie which garnered controversy for perceived sexualization and imposing unrealistic expectations for young girls.[10][11] Although the books are written for girls who are at least eight years old, they endeavor to cover significant topics such as child labor, child abuse, poverty, racism, slavery, animal abuse and war in appropriate manners for the understanding and sensibilities of their young audiences.[12] In 1991, Felicity Merriman, a spirited girl growing up during the American Revolution, was introduced as the fourth historical character.[13] Addy Walker was introduced in September 1993 as the fifth American Girl historical character and the first Black doll in the collection, debuting at the National Council of Negro Women’s Black Family Reunion Celebration in Washington, D.C. Her storyline is set during the American Civil War, focusing on her escape from slavery in North Carolina with her mother to freedom in Philadelphia in 1864. Addy’s six-book Central Series, written by Connie Rose Porter and vetted by Black historians, earned acclaim for its educational and culturally authentic portrayal, selling over a million copies within a year of publication. The character marked a groundbreaking expansion in the brand’s diversity, serving as the only Black historical doll for nearly two decades and becoming a powerful tool for introducing themes of resilience, slavery, and African American history to young readers.[14] In 1995, Pleasant Company released a line of contemporary dolls called American Girl of Today. In 2006, the product line was renamed Just Like You; it was changed again in 2010 to My American Girl, and in 2015 to Truly Me.[15] This line has included over one hundred different dolls over the years. Each doll has a different combination of face mold, skin tone, eye color, hair color, length, texture, and/or style. American Girl states that this variety allows customers to choose dolls that "represent the individuality and diversity of today's American girls."[12] A wide variety of contemporary clothing, accessories, and furniture is also available, and there are regular releases and retirements to update this line. Each year, a Girl of the Year doll is released who has her own unique talent; for example, Mia St. Clair, the Girl of the Year for 2008, was an ice skater,[16] and Marisol Luna, the Girl of the Year for 2005, was a dancer. Girls of Many Lands was released by American Girl in the holiday season of 2002.[17] Each doll was 9 inches tall and represented a 12-year-old girl from a time in history; in addition, each doll came with an accompanying book.[17] Along with specific ethnicities, the dolls were given a home country and time periods, such as 1592 England, 1711 France, 1846 Ethiopia, and more.[17] Sculpted by Helen Kish, the dolls were meant for display only and were priced from $48 to $54.[17] The doll line lasted until the Fall of 2005.[17] Bitty Baby is a line of 15-inch baby dolls targeted to children aged three and older. They are cheaper than the 18-inch dolls and as of 2024, retail at $60 each.[18][19] In 2013, American Girl Publishing released Bitty Baby books, picture books aimed at girls ages 3–6.[20] The Bitty Twins line debuted in 2003 to represent slightly older toddlers and/or preschoolers. The Bitty Twins were the same size as the Bitty Baby dolls.[12] They were discontinued in June 2016. Hopscotch Hill School was released by American Girl in 2003. The dolls were 16 inches (41 cm) tall, came with jointed limbs and painted eyes, and had a slimmer overall body shape. They, along with the stories which came with the dolls written by Valerie Tripp, were aimed at elementary-age girls from four to six years old and were sold until 2006.[21] A reboot of the Historical Characters line dubbed as BeForever was launched in August 2014, complete with redesigned outfits, a two-volume compilation of previously released books, and a "Journey Book" for each character, with players taking the role of a present-day girl who found her way to the past and met up with one of the Historical girls. The line also coincided with the relaunch of Samantha Parkington, whose collection was discontinued in 2008.[22][23] The BeForever rebranding was removed in 2019, and the dolls were again referred to as "Historical Characters." In June 2016, American Girl unveiled Wellie Wishers, a separate doll line similar to Hopscotch Hill School aimed at younger children[24] and with a focus on nature and the outdoors, positioning it between Bitty Baby and the BeForever/Girl of the Year/Truly Me dolls. As the name implies, dolls from the line wear Wellington (wellie) boots and have a body design distinct from the classic, Götz-derived American Girl dolls. The line was released on June 23, 2016. The names of the Wellie Wishers are: Willa, Camille, Kendall, Emerson, Ashlyn, and Bryant.[25] In February 2017, American Girl released a new line of 18-inch dolls called contemporary characters. The first doll in the line was Tenney Grant, a young aspiring country singer, and songwriter. Other dolls of the modern line include Logan, Tenney's bandmate and American Girl's first-ever boy doll,[a] and Z Yang, who is interested in photography and making stop motion videos.[26] In May 2021, American Girl rereleased the six original historical dolls for their 35th anniversary. The release included Felicity, Kirsten, Samantha, Addy, Josefina, and Molly.[27][28] In September 2021, American Girl released a new line of 18-inch dolls called World by Us. The dolls and their books promote messages of various social justice issues that are age-appropriate for the line's target audience and cover relevant subjects such as racism, immigration, and climate change. The line debuted with three dolls: Makena Williams, Maritza Ochoa, and Evette Peeters. The line also features doll outfits designed by Harlem's Fashion Row fashion designers.[29][30] Main article: List of American Girl characters Girl of the Year is a line created by American Girl where it features one doll all year around. The doll has its accessories and merchandise and her own story. The first Girl of the Year was in the year 2001, which was Lindsey Bergman and the latest Girl of the Year is Lila Monetti. Listed below are the dolls who have been Girl of the Year from 2001 to 2025. Lindsey Bergman - Girl of the Year in 2001 Kailey Hopkins - Girl of the Year in 2003 Marisol Luna - Girl of the Year 2005 Jess McConnell - Girl of the Year 2006 Nicki Fleming - Girl of the Year 2007 Mia St. Clair - Girl of the Year 2008 Chrissa Maxwell - Girl of the Year 2009 Lanie Holland - Girl of the Year 2010 Kanani Akina - Girl of the Year 2011 McKenna Brooks - Girl of the Year 2012 Saige Copeland - Girl of the Year 2013 Isabelle Palmer - Girl of the Year 2014 Grace Thomas - Girl of the Year 2015 Lea Clark - Girl of the Year 2016 Gabriela McBride - Girl of the Year 2017 Luciana Vega - Girl of the Year 2018 Blaire Wilson - Girl of the Year 2019 Joss Kendrick - Girl of the Year 2020 Kira Bailey - Girl of the Year 2021 Corinne Tan - Girl of the Year 2022 Kavi Sharma - Girl of the Year 2023 Lila Monetti - Girl of the Year 2024 Summer McKinny - Girl of the Year 2025 In 2019, American Girl launched the Collector Doll Series. The first doll was the Holiday Collector doll in partnership with Swarovski of which three were produced.[31] In 2020, American Girl again partnered with Swarovski and released three collector dolls; the Sweet as Rose, Boho Chic, and Fuchsia Feathers collector dolls. Only one of each doll was produced, each of which had a gown that included 1,000 or more Swarovski crystals.[32] In August 2023, American Girl released three Disney Princess dolls: Jasmine, Belle, and Rapunzel.[33] In September, they released a toy soldier collector doll in partnership with FAO Schwarz, and in December, they released The Classic Barbie by American Girl collector doll.[34][35] In February 2024, American Girl released three more Disney Princess dolls: Cinderella, Tiana, and Ariel.[36] Main article: American Girl (book series) The American Girl books have many different variations; each book series shares the journey of one American Girl Doll character. American Girl Dolls were created with the goal of educating young children on history, morals, and life lessons through the stories accompanied with each doll.[37] The classic American Girl Doll books follow the journey of one of their historical characters and each series follows a standard structure through six books. This structure is: Meet (doll name), (doll name) Learns a Lesson, (doll name's) Surprise, Happy Birthday (doll name), (doll name) Saves the Day, Changes for (doll name).[38] Some of the American Girl Dolls also have Best Friend books which are books following the storyline of the best friend of one of the American Girl Dolls – a spinoff to the original series. Examples of these include Nellie's Promise by Valerie Tripp (2004), Very Funny, Elizabeth by Valerie Tripp (2005), and Brave Emily by Valerie Tripp (2006).[38] Main article: American Girl films In 2004, American Girl teamed up with Julia Roberts's Red Om production company to create the first American Girl direct-to-video movie, Samantha: An American Girl Holiday.[39] The film spawned a franchise that was followed by Felicity: An American Girl Adventure (2005), Molly: An American Girl on the Home Front (2006), and the theatrically released 2008 film Kit Kittredge: An American Girl, starring Abigail Breslin. In 2009, American Girl began releasing direct-to-video and television films based on the Girl of the Year doll for that respective year. The series began with An American Girl: Chrissa Stands Strong and was followed by McKenna Shoots for the Stars (2012), Saige Paints the Sky (2013), Isabelle Dances Into the Spotlight (2014), Grace Stirs Up Success (2015), and Lea To The Rescue (2016).[40][41] In October 2016, American Girl began releasing new films on the Amazon Prime Video streaming service, beginning with An American Girl Story - Melody 1963: Love Has to Win.[42][43] This was followed by three more films: Maryellen 1955: Extraordinary Christmas that November, Ivy & Julie 1976: A Happy Balance in March 2017, and Corinne Tan in July 2023.[44][45][46][47] In February 2019, it was reported that Mattel Films and MGM announced the development of a live-action children's movie based on the doll line.[48][49][50] Following the success of the live-action Barbie film, in December 2023, Mattel Films partnered with Paramount Pictures on a live-action feature with Lindsey Anderson Beer serving as the screenwriter and producer.[51][52][53] American Girl Place in The Grove at Farmers Market in Los Angeles, California American Girl Place is a brick-and-mortar store selling American Girl dolls, clothes, and accessories. The first store, the 35,000 square-foot American Girl Place, designed by Nancye Green of Donovan/Green, debuted in Chicago, Illinois, in 1998.[54][55] The original American Girl Place on Chicago Avenue also had a restaurant and 150-seat theater.[55] It was followed by stores in New York City.[56] One of the services the stores provide is a doll hair salon where dolls can get their ears pierced and their nails done. The stores also provide a doll hospital service where customers can bring in their doll for repair.[57] Pretend "hearing aids" are also available to be added on for 18-inch dolls.[58] In May 2014, American Girl opened several new stores in Toronto, Ontario and Vancouver, British Columbia in Canada[59] in partnership with Indigo Books and Music.[60][61][62] All American Girl shops in Indigo stores were permanently closed in July 2023. In 2015, the company announced that they were expanding operations in Mexico with two stores at El Palacio de Hierro's Perisur and Interlomas in Mexico City, and a third in Polanco.[63][64] All three Mexico stores closed in January 2018.[65] In collaboration with Emirati shopping mall conglomerate Majid Al Futtaim Group, two American Girl stores opened in Dubai in 2017[66] along with one in Manama, Bahrain in 2018.[67] All three stores in the Middle East had closed by 2020. As of March 2024, the company has seven remaining retail stores.[68] The Los Angeles flagship store reopened in summer 2023 at Westfield Century City after moving from its original location in The Grove.[69] In March 2024, the store formerly located at Galleria Dallas in Dallas moved to The Shops at Park Lane.[70] State City/town Shopping center/complex Illinois Chicago Water Tower Place Texas Dallas The Shops at Park Lane California Los Angeles Westfield Century City Tennessee Franklin CoolSprings Galleria New York New York City 75 Rockefeller Plaza Florida Orlando The Florida Mall Virginia McLean Tysons Corner Center The American Girl magazine was run by the American Girl company. It was started by the Pleasant Company in Middleton, Wisconsin in 1992,[71] with the first issue dated November/December 1992. Aimed towards girls ages 8–14, the bimonthly magazine included articles, recipes, advice columns, fiction, arts and crafts, and activity ideas.[72] American Girl announced in late 2018 that the January/February 2019 issue would be the magazine's last.[73] American Girl launched Innerstar University, an online virtual world featuring the My American Girl contemporary doll line, on July 13, 2010. Access to the online world was via a Campus Guide, bundled with the purchase of a My American Girl doll, which contained an access code for the creation of a doll avatar that then navigated to various games, shops, and challenges offered on the virtual campus of Innerstar U. In 2015, when the My American Girl line was renamed Truly Me, the Innerstar University website was shut down.[74] The launch was simultaneous with Shine on Now, a fund-raising effort for Kids In Distressed Situations, National Association of Children's Hospitals and Related Institutions, National Wildlife Federation, and Save the Children charities.[75] The company has also donated "almost $500,000" over several years to national non-profit homeless housing group HomeAid.[76] These contributions are mainly through its Project Playhouse program.[77] Culturally, American Girl is firmly rooted in American historical contexts and belief systems. However, this inherent patriotism prevents the brand from appealing to a global market and attracting international consumers. Moreover, the majority of American Girl products, specifically their films and literature are monolingual, thus limiting multilingual communities from engaging with the brand, while simultaneously fortifying English as the apparent ‘norm’.[78] The company has drawn criticism for the expense of the dolls, which cost as much as $125 without accessories as of June 2024[79] and $161 for a doll, book, and basic accessories.[80] Buyers can easily spend more than $600 for a doll, outfits, accessories, and lunch in the company's store in New York.[81] One critique of the doll line is that due to the price tag and limited purchase locations, the dolls are often inaccessible to the communities they are intended to represent.[82] Some aspects of the doll's characters and history have also provoked controversy. Some observers questioned why Addy, American Girl's first African-American historical character released in 1993, was portrayed first as a slave (in later stories Addy and her family gain their freedom after the Civil War), while Cecile Rey, American Girl's second black historical character, was portrayed as a well-to-do black girl in New Orleans.[83][84] In 2017, American Girl released their first African-American Girl of the Year, Gabriela McBride, who is portrayed as a dancer, artist, and poet.[85][86] In 2005, residents of Pilsen (a neighborhood in Chicago, Illinois) criticized a passage in the book associated with the Latina-American doll Marisol, claiming it inaccurately depicted their neighborhood as dangerous. A senior public relations associate for American Girl responded to critics saying: "We feel that this brief passage has been taken out of context in the book."[87] The 2009 limited-edition release of Gwen, an American Girl character experiencing homelessness, was also deemed as controversial.[88][89] In May 2014, the company was met with criticism on social media over its decision to discontinue four characters from the historical collection, two of them, namely African-American Cécile Rey and Chinese-American Ivy Ling, who represented ethnic minorities. They defended their move as a business decision, as they decided to "move away from the character-friend strategy within the line".[90][91] The company has also drawn criticism for its recent focus on the contemporary line, specifically the Girl of the Year characters and their backstory, to which was viewed as lacking depth and more critical issues in comparison to the Historical/BeForever characters' backstories.[92] My Little Pony: Friendship Is Magic series creator Lauren Faust also expressed her concern and criticism of the line in a Twitter post, stating it "was once radically positive for girls before it was homogenized for money".[93] The American Girl Place store in New York City was the center of a labor dispute with Actors' Equity Association (AEA). On August 3, 2006, 14 of the 18 adult actors at the store's now defunct theater went on strike together.[94] AEA reached a two-year contract effective April 1, 2008. All American Girl Place theatres were subsequently closed in September of that year.[95] In July 2020, an internet meme in the form of a parody advertisement for a fictional Girl of the Year character depicted as a personification of the "Karen" stereotype, wearing a track suit, bob haircut, and openly carrying a semi-automatic pistol while defiantly violating face mask guidelines mandated by the government due to the COVID-19 pandemic, provoked criticism from American Girl who took umbrage to the use of their name and trade dress, stating that they were "disgusted" by a post from brand strategist Adam Padilla.[96] Shortly after, American Girl issued a statement on Twitter saying that they had no intention to censor the parody.[97] In February 2017 the company announced that they were changing the certain doll's bodies to incorporate permanently stitched panties.[98] Public reaction to the change—the first since the transition to flesh-colored bodies in 1991—was overwhelmingly negative, as fans of the franchise complained that it stifles customization and devalued a well-established brand "from heirloom quality to be passed down for generations to low-quality retail."[99][98][100] The company reversed its decision in May 2017, and customers who bought a doll with permanent underwear were eligible for an exchange to have the dolls retrofitted with conventional torsos.[101][102][103] Critics have discussed the issue of representation in American Girl Doll narratives. The company has stated that the "two most significant elements" in the creation of their stories is authentic specificity and universality. The Vice President of Marketing for American Girl has said that "the doll industry has a very heavy responsibility in reflecting what is true about our society".[104] Valerie Tripp, author of many of the books in the American Girl series, says that her goal is to teach children to "challenge assumptions" and to teach them tolerance and compassion towards everyone; she promotes optimism and "cheerful skepticism" rather than "anger, resentment, bitterness, and jealousy." Some critics have argued that these narratives lead to a lack of recognition of injustices, maintaining that all Americans share the same privileges regardless of race or ethnicity.[105] Kaya'aton'my, a Nez Perce character set in 1764, has a story that takes place before American colonization which has been criticized for avoiding the issue of colonialism through pre-Western contact settings.[82] American Girl worked with a Nez Perce advisory board in creating Kaya; the advisory board requested that her storyline take place prior to western settlement, when the culture of the Nez Perce tribe was flourishing.[106] According to senior designer manager Heather Northrop, Kaya's face sculpt was crafted specifically for her according to the Nimiipuu's people's beliefs that baring teeth is considered to be impolite.[107] Nanea, a character set in 1941, has a story based on Dorinda Makanaonalani Nicholson, author of Pearl Harbor Child: A Child's View of Pearl Harbor from Attack to Peace.[108] Nanea's character is of split Hawaiian and European ancestry, so American Girl consulted with Nicholson, a woman with the same heritage, as part of an effort to share more inclusive perspectives and authentic stories with their audience.[109] The 2021 Girl of the Year, Kira Bailey, has a storyline that "focuses on her journey to Australia with her mom, where she plans to work at an animal sanctuary"[110] which is owned by her married aunts Mamie and Lynette. American Girl Dolls were created to provide young girls with role models that were connected to historical events.[111] American Girl Dolls and their stories are written with the mission of encouraging each child to "follow their inner star." The author says that, "we take pride and care in helping girls become their very best today, so they'll grow up to be the women who make a difference tomorrow."[112] Readers have shared expectations that the stories portrayed in these books will reflect this message of feminism. Readers have also voiced disappointment in the way in which feminism specifically in relation to the professional world is addressed through the books.[113] A critique of readers is that the brand offers empowerment through "girl power" and "self-determination" without addressing the system that leads to gender discrimination and inequalities in the workplace.[113] The books address feminism in the professional world through teamwork, leadership, and talent but critics dislike how the books provide limited resources to work through real life issues females face in the workplace such as imposter syndrome and workplace harassment.[113] Historical Accuracy The books have been praised for teaching children about different time periods. However, some critics point out that this interpretation of the past is superficial and inaccurate. In response to this, authors have pointed out that these books are meant for children and at most are meant to give them an idea of the "chronology of American history", introduce them to some key events, an understanding of historical change, and give them an understanding that people of different ethnicities and socioeconomic backgrounds have often been treated differently.[114] In 2015, the practice of creating and uploading American Girl doll-based stop motion videos (AGSM for short) was featured in a news report for BBC News' Trending site. Besides stop-motion animations and music videos set to popular music, the report covers recurring subject matters in said clips, such as cyberbullying and other social issues among children and teenagers, along with doll customization, photoshoots, and unboxing videos.[115][116][117] Social media services such as Instagram and Facebook serve as platforms for fans of the toy line, spawning a community called AGIG, or American Girl Instagram, who photograph their dolls and post their photos on the service.[118][119] In 2019, the American Girls Podcast, a book-by-book exploration of the series, was launched.[120] Co-hosted by historians Allison Horrocks and Mary Mahoney, each episode discusses one book from the series, contextualizing the story presented and making connections to elements of relevant pop culture. The podcast received positive attention from The New York Times.[121] In May 2022, the American Girl Podcast Network was launched.[122][123] The first series of the network, American Girl 10-minute Mysteries, followed American Girl doll Molly McIntire as she tried to solve mysteries.[123] Toys portalChildren's literature portalUnited States portal1980s portal1990s portal A Girl for All Time ^ Outside of the Bitty Twins line, whose dolls consist of fraternal twins; Logan is the first male character doll and the first male doll in American Girl's mainline roster. ^ Magazine, Smithsonian; Solly, Meilan. "The Enduring Nostalgia of American Girl Dolls". Smithsonian Magazine. Retrieved October 5, 2023. ^ Heidemann, Emilie (January 22, 2022). "American Girl plans to relocate Middleton corporate offices, consolidate warehouse operations". madison.com. Retrieved August 4, 2022. ^ Gregory, Stephen (June 16, 1998). "Mattel Plans to Buy Pleasant for $700 Million". Los Angeles Times. 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Retrieved from " For over 35 years, American Girl dolls have captured the hearts of kids and adults alike with their expressive eyes and unique styles that reflect the “real world and all its colors, customs, and capabilities.” These dolls have also become far more than just playthings: Some rare models fetch thousands of dollars in the collector’s market. From early editions with subtle manufacturing differences to beloved characters pulled from shelves too soon, here are nine valuable American Girl dolls that reflect the enduring appeal and nostalgia of the brand.1. Original 1986 KirsteneBayAs one of the first three American Girl dolls ever released, Kirsten is a must-have for die-hard collectors of the brand. Early versions featuring Kirsten’s red-checked dress and blonde braids are especially prized. Those with complete accessories, including the St. Lucia crown, book, and school supplies, can be worth even more. Discontinued in 2010, well-preserved Kirstens can sell for thousands; in 2021, one sold for over $6,000 at auction. You can currently find one listed for nearly $5,000 on eBay.2. White Body SamanthaeBayThe earliest Samantha dolls with soft white cloth bodies (later changed to tan) are valuable because of their scarcity. Featuring subtle differences, like thicker eyelashes and a softer face mold, these dolls were only on the market for four years before being discontinued. While pristine dolls are listed for around $400, even used ones can sell for upwards of $200.3. Josefina MontoyaeBayJosefina Montoya dolls were first released in 1997. Her sweet, expressive features and big, dewy brown eyes made her a fan favorite — and since she wasn’t in production for long, she can be pretty hard to find. Complete with her original outfit and documents, she can sell for around $600, and even more if still in her original box.4. Cécile ReyeBayCécile Rey, known as fellow American Girl doll Marie-Grace’s best friend, was only available for three years before being discontinued in 2014. As part of a less-popular historical duo, fewer Cécile Reys were made. But her bouncy curls and elaborate Victorian outfits made her a standout. Today, fans and collectors are willing to pay upwards of $400 for a new-in-box Cécile; one’s listed for $480 on eBay.5. Caroline AbbotteBayCaroline, known as the War of 1812 doll, had a short production run after being released in 2012. As part of the BeForever collection, her pink nautical-themed collection and intricate braided hairstyle made her a standout (though you can also keep her blonde locks roaming free). Since she wasn’t on shelves for long, she’s now a rare find. Complete sets in “good” or “fair” condition are listed for around $100, while those in original packaging can go for even more (over $500).6. Limited-Edition RuthieeBayRuthie was only sold for one year before being cut in 2008. Her adorable accessories (where can we buy that super cute purse and watch?!) and Depression-era outfits made her charming but underrated. But that’s changed today, with collectors willing to pay top dollar for new, in-box Ruthies. Even used ones can command prices exceeding $250 thanks to her rarity. One recently sold for over $400 on eBay.7. Limited Edition #21eBayThis doll was part of a small batch of limited-edition “Girl of Today” releases in 2009. Her unique combination of blonde hair, freckles, and brown eyes made her quite distinctive. Since she wasn’t restocked, she’s now considered pretty rare, with collectors willing to pay around $100 for her, especially in original packaging or with all accessories included.8. Marisol LunaeBayMarisol, known as the first Hispanic “Girl of the Year,” was only available for a year before she was retired in 2005. Though she wasn’t around for long, her ballet-themed collection and long dark curls made her a fan-favorite as well as a collector’s gem. Mint-condition Marisol dolls with all accessories included are listed for over $500 on eBay.9. German SamanthaeBayWhen American Girl first expanded internationally, a small batch of Samantha dolls were sold in West Germany with unique tags and packaging. These ultra-rare exports are nearly identical to the U.S. version but have a tiny “Made for Germany” label. Because so few were produced, you’ll find the doll listed at upwards of $700.Take a look at our stories about valuable Barbie dolls, porcelain dolls, and vintage Cabbage Patch dolls to see how they stack up against these American Girl dolls. Born in 1904, Samantha Parkington grew up during the Edwardian era, in which she witnessed important historical movements for women's rights and child labor laws. American Girl officially discontinued Samantha in 2009, but revived her in a different format in 2014. Original Samanthas from 1986, the first year of production, are exceedingly rare and sell for as much as $1,850.Born in 1944, Molly McIntire came of age in the years during and immediately following World War II. American Girl retired her in 2013. Like Samantha Parkington, original Mollys from 1986 are hard to come by. If you find a Molly doll, you may be able to sell her for as much as $725.Kirsten Larson, born in 1854, was a Swedish settler who came with her family to Minnesota. There she learned English and faced the hardships of life on the prairie. American Girl discontinued Kirsten in 2010, and she has since become a highly sought-after collector's item selling for upwards of $625.Kaya'aton'my, referred to as Kaya, is the "oldest" American Girl doll, with the birth year of 1764. Her name translates to She Who Arranges Rocks. Kaya was a member of the Nez Perce tribe of the American Northwest. Given her beauty and her senior-level status among American Girl dolls, she sells for as much as $596.Born in 1774, Felicity Merriman experienced the American Revolution firsthand. In her own community, she saw the fervor of both those who wanted to remain under British rule and those yearning to break free. American Girl retired Felicity in 2011, but rebooted her in 2017. Original Felicitys from her first year of production in 1991 can sell for $325 or more.Josefina Montoya, born in 1824, was originally from Mexico but immigrated to New Mexico as a young girl. She and her family struggled in the wake of her mother's death, and she dreamed of someday becoming a great healer. American Girl still produced Josefina as of 2018, but older models in good shape can command prices as high as $300. MattelGood news for anyone who's insisted on keeping their entire American Girl doll collection in the basement of their childhood home: it might actually be worth a small fortune.According to Apartment Therapy, OG favorites like Felicity, Samantha and Molly have become legitimate collector's items, some fetching thousands of dollars on eBay. But before you go digging Kirsten out of the attic, take note that your doll has to meet certain conditions to be truly valuable (monetarily, that is; no one can put a price tag on the unadulterated joy you felt as you dressed Miss Larson in her Santa Lucia dress on Christmas morning in 1994). The most prized dolls are the ones manufactured by American Girl's original owner, Pleasant Company, which was founded in 1986 by Pleasant Rowland. She sold the company to Mattel in 1998, and in 2008, Mattel began "retiring" the original four American Girls—Samantha, Kirsten, Molly and Felicity—making them extra-valuable as collector's items. (Felicity and Samantha were later re-introduced.)eBayThat’s a pretty good ROI.If your doll is a "white-bodied" version—meaning that their torsos were made from white cloth instead of the flesh-colored fabric they use today—the price goes up even more. (Only three dolls, Samantha, Kirsten and Molly, were ever manufactured with the white torsos; the flesh-colored fabric was introduced in 1990 ahead of the launch of Felicity, whose dresses had lower-cut necklines than her predecessors'.)The dolls really raking in the big bucks are the ones that were signed and numbered by Rowland herself. This Molly doll and this Samantha sold for just under $3,000 each. Don't despair if your doll lacks a signature, though; one unsigned Samantha from 1986 still commanded $1,640—and that's despite the fact that one of her eyes sticks a little.Follow House Beautiful on Instagram. WorkTeams Subscription Go Beyond Limits! Unlock the Potential of WorthPoint For Large Teams with WorkTeams Access! Join 1,000,000 collectors and antique enthusiasts who rely on WorthPoint daily to research and value their art, antiques, and collectibles. START TODAY! Skip to content View source Welcome to the American Girl Wiki,the wiki dedicated to everything American Girlthat anyone over 13 can edit.Fifteen+ years old and still the best Wikito get all the information on American Girl: characters, media, products, facts--and more! *~*~* The American Girl Wiki has created 5,653 articles and uploaded 8,621 filessince its inception on July 6th, 2008. Rules and Specific Policies The American Girl Wiki's Stance on Harry Potter and Its Creator The AG Wiki Supports Trans Youth.Trans Rights are Human Rights. Posted Sept 1st, 2022. This article will remain on the front page until all collaborations have been ended. The release of Wizarding World of Harry Potter themed items means the American Girl Wiki feels it right to address the bigoted, transphobic views held by the Harry Potter creator regarding trans and nonbinary people. The partnership between American Girl and Warner Bros/the creator is not something that the AG Wiki can control, but it is something we can openly address. For the head Admin here, addressing the situation is very direct and simple. The American Girl Wiki believes in and supports equality, diversity, and inclusion of all and support full rights for all people of the LGBTQ+/queer community, including trans people. We are disturbed by the many anti-gay and anti-trans bills that have been proposed and passed in the United States in the past several years in backlash to their visibility. Trans and nonbinary people are real and valid. They are part of the American Girl community, our society, and our world and have always been. There is no space here to support anyone--creators included--who actively denigrates and oppresses trans people. Trans people have the right to be allowed to exist in peace as who they are and no social minority—regardless of race, gender, or ability—should be bullied or hurt. Trans rights are human rights. This is not a debatable situation. There's nothing to be debated. Every person, at every age, has the right to live as who they are no matter where or whom they are on the gender spectrum. This includes trans and nonbinary youth as well as adults. There is nothing wrong with children, from any age, to know that trans people and LGBTQ+ and queer people exist. We and they always have, even if society has historically suppressed this information in bigoted ways. Trans people are a real, truthful, honest part of our world. Children have the right to know not only about trans people, but about themselves. Furthermore, American Girl has shown support for trans youth in two of their published books: A Smart Girl's Guide: Body Image and A Smart Girl's Guide: Tough Stuff, both of which include discussions of and support for trans youth and are aimed at the same target audience as this collaboration. While the books are no longer sold through the company, they are available on secondary markets. We encourage all visitors to the American Girl Wiki to find truthful, valid information that supports trans voices and to make themselves aware of the Harry Potter creator's continued bigoted statements against trans people and those she suspects of being so by stereotyped assumptions--including her statements on how continued support of the franchise and products related to it is interpreted as quiet support of the author's anti-trans positions--the Harry Potter fandom's distancing from the creator and other creators' responses, and the ongoing talk surrounding the creator, other anti-trans mentalities, and the abusiveness of anti-trans agendas. Here are selected online resources on trans people's support and rights and its intertwining with Harry Potter media: If you wish to personally address the issues with the collaboration with Mattel or American Girl, we encourage you to send both e-mail contacts and direct mail to the company. Regarding the collaboration, the American Girl Wiki will, as our task requires, document any and all items that are released. This means that there is the potential that visitors will wish to purchase these Harry Potter items, and thus that the creator will receive some small degree of profits from these sales. This means that we bear some degree of responsibility. We also bear some degree of mitigation, which we can control, and so we will downplay the products and collaboration as much as possible. No promotional images will be uploaded to the front page on either sliders or news about releases. A corporation article will not be made for the Wizarding World of Harry Potter (or its media company Warner Bros.) as is done with other collaborations, so as to minimize displaying items or emphasis beyond necessary documentation. These products are being documented because they must be, not out of any desire to promote, support, or encourage the collaboration. Every page discussing the items released for the collaboration will be headed with the following template: The transphobic views expressed by the creator of Harry Potter do not align with that of the American Girl Wiki. Trans rights are human rights. Please see our stance here. Items are only documented for informational purposes. This is also stated policy under Trans Rights And Inclusiveness. ETA, 9/4/22: Any editor caught removing any of the templates used to warn other users will be removed from the project under vandalism. As was stated, this is not a topic that is up for debate. Nethilia, The Admin (She and Zie) Trans Rights And Inclusiveness American Girl Wiki News: Read All About It! July 8, 2025 / AG x Clueless Limited Outfits We both know what it's like for people to be jealous of us! American Girl has done a collaboration to promote the 30th year anniversary of the 1995 Clueless movie with limited editions of the iconic outfits worn by main characters Cher Horowitz and Dionne Davenport. The outfits retail for $80 each and no refunds, returns, or exchanges are permitted. As is becoming standard with special releases, the first day the outfits are only offered for purchase to Berry members, followed by all AG Rewards members on the second day and to the general public on the third day. Nethilia, The Admin, reminds you that it does not say RSVP on the Statue of Liberty July 1, 2025 / New Truly Me Items and the Long Hair Looks Collection Give us down-to-there hair, shoulder length and longer! A new Truly Me release has come out, including a new subline--the Long Hair Looks Collection. This long-haired collection debutes three new dolls with extra-long hair, a new unique meet outfit, and unique hair care accessories for each doll. (If you're old enough to remember Totally Hair Barbie, you're probably being hit with nostalgia right now.) The collection includes: Also for Truly Me: The prices have risen on nearly all products as well. Nethilia, The Admin, do be doing hair June 22, 2025 / AG x Barbie -- Peaches 'N Cream Collector Doll A vision of peaches and cream chiffon~ As part of the 80th anniversary of Mattel, Mattel has released another collaboration with their Barbie brand, this time featuring the Peaches 'N Cream doll from 1984: the Peaches 'n Cream Barbie Collector Doll. The doll--which comes in blonde light skinned and brunette dark skinned versions--retails for $275. Along with the outfit, the doll comes with a unique box and stand, metal jewelry, a wrist tag, and reproductions of the booklets and the items included with the original doll. The doll is only offered for purchase to Berry members on the first day, followed by all AG Rewards members on the second day, and to the general public on the third day. Sales are restricted to the US. Furthermore, purchasing the Peaches 'n Cream Barbie Collector Doll offers a 20% discount off the Barbie Day-To-Night Fashion Pack through the 27th. Nethilia, The Admin, has a favorite Barbie and this is indeed it! June 4, 2025 / AG X Crocs Coming soon to feet near you! American Girl has put up a page about an upcoming release that is in collaboration with Crocs, releasing their Classic Clog in sizes for dolls and children. Nethilia, The Admin, likes to be comfortable June 2, 2025 / New Truly Me Items and New Meet Outfit! The new Truly Me meet outfit has released! (And AG hasn't named it. So we're just going to call it the Star Squad Outfit after the jacket it comes with and the accessories.) There's also three new dolls in the lineup. Also, the prices of the dolls has risen to $125. For Truly Me: Nethilia, The Admin, wishes y'all a happy pride month May 22, 2025 / New Meet Outfit for Truly Me New Truly Me Meet Outfit! Amazon Canada initially put up preorders for Truly Me dolls in a new meet outfit. The outfit for girls has a jacket, shirt, skirt, socks, and low sneakers while the outfit for boys has a jacket, shirt, sweatpants, and high sneakers. Each set includes an additional t-shirt for a second look. There are also images of new Truly Me Dolls to be added to the line-up. Our policies on rumors, leaks, and hearsay means we won't put up more details beyond this announcement. The Canadian site cites a release date of June 1st, so we can at least wait until then to put up accurate details unless the official site puts up things before that. After all, at base we need a proper name for the set. Update: Listings appear to be early and have been taken down. Nethilia, The Admin, likes a nice jacket combo May 10, 2025 / AG Sisters -- New Book and Line Source: Amazon Listing AG Sisters: Friendship Fun! Information about a new book from American Girl based on a upcoming line called AG Sisters, has been released on Amazon. An upcoming book AG Sisters: Friendship Fun, states that the characters are named Francis, Wesley, Lea (a different one) and Jozette, and shows a unique logo for the line. The book contains short comics as well as various activities and crafts, aimed at the early elementary age of 6-9 years. Reminder, as always, about our policies on rumors, leaks, and hearsay. Things have been canceled even when announced formally, so writing up pages based on minimal details is discouraged. Nethilia, The Admin, really wanted that Josefina graphic novel May 1, 2025 / New Releases and Rereleases for Historical Characters and Custom Patches Bringing Back Classic Looks! Rereleased versions of classic outfits for Addy Walker, Kirsten Larson, and Samantha Parkington, who has a special editon classic version like them. (She re-released in January 2025, but I never put it on the news page; I have now). There's also modified meet accessories for Maryellen Larkin, Melody Ellison, and Nanea Mitchell, and new items and outfits for each of them. These characters now also come with journals rather than their first book, which is still available separately. A lot of history going on! For Classic Released Items: For New (and Changed!) Historical Items: There is also a small set of released stick-on patches for customizing American Girl items. (For ease, we'll be listing the letters and the city stickers together.) AG Star Stick-On Patch AG City Stick-On Patches AG Letter Stick-On Patches Nethilia, The Admin, knows the sting of the hot comb on the back of an unheld ear Older News Meet Summer McKinny! Summer McKinny lives in Maryland with her parents, sister Holly, and young dog, Crescent. Fun fact - she's named Summer because she was born on the summer solstice! Read more about Summer on her article page! From HerStory to Your Story: American Girl gives voice to real girls whose stories—and actions—have inspired others to change the world at American Girl HerStory *~*~* Educate and Empower Children: Read about the stories of characters of color with free downloadable books at Diversity and Education with American Girl Education, Empowerment, and Excerpts American Girl is for Everyone. Please read our About Pages and Specific Policies, especially the General Rules, Warning and Banning Policy and the User Name and User Pages Policies. Parents and Guardians, please check our Parent Page for a quick overview. If you have never edited on a wiki site before, please test any changes and code in our Sandbox before editing or making additions to the actual article page. Read the Articles on Article Creation, Editing Guidelines, and Style Guide and about Image Policies before creating articles, editing articles, or uploading/adding images! Don't let your new articles, edits, and pictures get deleted (and you possibly blocked!) for not reading and following what we require in our style guides. "Please fix anything that's been done wrong" is not a panacea to keep doing things wrong or do them wrong in the first place. Read and follow the rules from Day One. Warning: This wiki contains unmarked spoilers. Don't Post Leaks Even Once! (or even a day early!) Rules and Specific Policies Take a peek at Summer's Waggy Pup Tails Outfit! Summer starts her own kid-run business for a children's business fair -- Waggy Pup Tails, focused on dog treats. The shirt design was printed by her Aunt Olivia and features her logo! Read more this item on the article page! Consider the Following... Nicki and Isabel Hoffman are the first Historical Characters to be released with character-written journals instead of the typical meet books; their book, Meet Isabel and Nicki, was released months after their release. American Girl's early collaborations with other series and brands include Angelina Ballerina, a series about a mouse girl who loves to dance first published in 1983. While Samantha's series first mentions ice cream, the Ice Cream Freezer was first released for Addy's collection and later added to Samantha's. The item can make actual ice cream--though a very small amount. The History Mysteries series covered American Historical eras with an underlying mystery theme. Eras like the Federal Period and 20th Century Civil Rights era that were later covered by Historical Characters first saw prominence in this series, and Shadows in the Glasshouse covers the earliest period seen in any series, being set in 1621. Hopscotch Hill School was the first attempt from American Girl to market a line aimed at elementary school children, with 17" jointed dolls. Explore The Wiki for More Facts, Lines, and Trivia! American Girl In The News: RSS Please note that the American Girl Wiki staff does not collect or personally locate these news articles; they are pulled in by an automated Google News feed and may not be specifically about the American Girl brand (and may have offensive takes). The American Girl Wiki and its admins have no official opinion on any article posted, except to say that any and all bigoted sources are not endorsed in any way whatsoever. REFRESH In 1986, a Wisconsin-based former teacher named Pleasant Rowland founded a company that ended up teaching youngsters about American history in a way no one saw coming: with young girls right at the center of it all. With American Girl dolls, Rowland helped redefine the toy industry and even gave Barbie a real run for her money. Each doll character had a diverse background and belonged to a specific historical era—from the mid-19th century to World War II and beyond. They had their own corresponding book series to match, all of which were told from the perspective of that character, a young girl usually between 8 to 11 years old. At first, the dolls—which retailed for about $65 circa 1986, worth about $174 today—were only available to purchase via catalog. Still, the brand took the world by storm, earning about $1 million during that first year in business. Decades later, the first fans of those original dolls (and additions like Addy and Felicity) have all grown up, but love for that line is still strong, especially amongst Millennials, many of whom grew up alongside the toys. Now with a new American Girl doll movie in the works from Mattel, there’s never been a better time to track down the one you might have had back in the day to see what it’s worth now, especially with collectors. Below are some of the most valuable American Girl dolls and accessories from the ‘80s and ‘90s that could fetch you a historic fortune—if you’re looking to resell, that is. Molly McIntire Doll (1986)Meet Molly McIntire. | Courtesy of rayangsteve, eBayMolly McIntire, Samantha Parkington, and Kirsten Larson were the first three American Girl dolls that were released back in 1986. It’s no surprise that these dolls are pretty valuable today.Molly was designed to represent a girl from the World War II era, and wore glasses, a dark blue wool knit sweater with an argyle pattern, and a navy blue A-line skirt. A few indicators of the first-release original are accessories like a real steel penny, a silver locket that opens, and glasses (which have a curved end). Those accessories alone are worth a great deal, as the glasses recently sold for $120 on eBay. You’ll clean up even more if you have the doll with those accessories and her complete outfit—one with an intact box and almost all the matching accessories netted $3000. However, another one went for about $800 on the site. Samantha Parkington Doll (1986)Her turn-of-the-century style sure is eye-catching. | Courtesy of artyripper / eBayLittle Samantha Parkington is a Progressive Era orphan in the series, and she’s raised by her grandmother. She sports some great turn-of-the-century fashion, including a drop-waisted checkered dress with maroon accents, and accessories like a bow and gold-shaped broach to match. If you have one to sell, you should know that those signed by Pleasant Rowland herself are worth some serious cash. In recent months, autographed versions have sold for between $6000 and $7000. If yours isn’t signed, you can still profit off it: Others have typically earned between $400 to $600. If you have the first-release versions of the doll, be sure to keep an eye out for her unique accessories, such as the authentic Indian head penny and the faux velvet hat that had a rose ribbon around the band.Kirsten Larson Doll (1986)A true pioneer girl, through and through. | Courtesy of danterri, eBayThe Kirsten doll represented a true pioneer girl: The book that originally came with the doll, Meet Kirsten, revealed that she had voyaged in the mid-19th century from Sweden to a small Minnesota town. She fit in with the local farming community, wearing a blue prairie-style dress and a striped cotton apron. She also carried a red bonnet and heart pendant, among other accessories. If you have the complete set—including the doll, her whole outfit, and accessories—it’s sure to be worth a great deal of money. Dolls that were signed by Pleasant Rowland have been sold for between $1200 to nearly $6000. Unsigned, she usually goes for anywhere from $200 to over $1000. Felicity Merriman Doll (1991)Felicity was the fourth doll in the American Girl line. | Courtesy of agdolls101, eBayFelicity Merriman was the fourth doll released in the American Girl line, and came out in the fall of 1991. She represented Colonial America during the early Revolutionary War period. Although she had a new outfit in time for the movie that was based on her (which was released in 2005), her original dress is valuable among collectors. It was a cream-colored floral print dress with black shoes; the doll also came with numerous accessories, like a drawstring purse. Because Felicity’s outfit had a lower neckline, her body was given a tan color. However, there are rumors that white-bodied Felicity dolls exist, too. If you happen to have one, you can probably expect a fantastic resale value. That said, most generally sell for between $300 and $400. (If you have multiple outfits and furniture items, however, you can expect to get more cash.)Addy Walker Doll (1993)Addy and her stunning Cape Island dress. | Courtesy of benjamin7477, eBayReleased in 1993, Addy Walker was the first Black doll released by the company. In her book series, it’s revealed that the character was born into slavery in North Carolina and later escaped with her mother to freedom in Philadelphia. The company even worked with Black history scholars to try and accurately capture the period and the complicated history around slavery in the U.S.Addy’s outfit was equally important, as it represented the dress she received after finding freedom. Her cowrie shell necklace (an accessory included on the doll) had major significance, as it hearkened back to her African roots. The doll’s value today among collectors largely depends on how many of her accessories and outfits you might still own. If you have lots of clothing and furniture, you could collect up to $500 on eBay. The original doll also came with a water gourd (which sells for up to $75 these days), which was made of real gourd and came with a cork stopper. Her necklace was made of real cowrie and had a genuine leather cord, and is worth up to about $35 on the site. For just the doll though, you can expect to get anything from $100 to $300.Addy’s Trunk (1993)Addy's wooden trunk. | Courtesy of scrapbookingstoker, eBayIn addition to the American Girl dolls, many of their furniture items are worth a bundle, too. For example, Addy’s wooden trunk, which was designed with a lid and two handles, is a much sought-after item. The original 1993 release includes Harper's Weekly, a Civil War-era newspaper printed inside the lid and the trunk. It holds Addy comfortably, with plenty of room to store her clothes. There is also a hidden compartment to stash her other treasures.The 1993 version came with black iron hinges, and the lid stayed with the trunk. In 2007, it would be redesigned so the top lid was completely removable. The average resale range is about $200 and $400. Molly’s Christmas Box (1986)Molly's Christmas Story box is worth a nice chunk of change. | Courtesy of *knowyourworth*, eBayThe Molly collection got the Christmas box treatment in 1986, to go along with the book Molly's Surprise. The complete set included a small nurse doll and snow globe (the 1986 version of the globe had a wooden base) inside a box wrapped with twine. The box also featured 24 blue stamps and had the words, “Keep Hidden Until Christmas Day.” If you have the snow globe with a real wooden base, you’ll be happy to discover that it’s worth a nice chunk of money; this one recently sold for about $140. If you have the complete 1986 Christmas collection, it’s possible you could earn even more than that. Felicity’s Writing Chair (1991)In 1991, the Windsor writing chair was added to the Felicity collection; it was a replica of the writing chair that appears on the cover of the book Felicity Learns A Lesson. It’s a duplicate of the Windsor writing chair designed by Thomas Jefferson, who created it to make it easier to write the Declaration of Independence. Later versions of Felicity’s chair include an inkwell and pen, although this item was retired in 2008. A writing chair in mint condition, including the original box and pamphlet, recently garnered about $100 on eBay. Kristen’s Wooden Trunk (1986)Having the quilt and nightstand will help you earn more. | Courtesy of ourztsrocks, eBayEarly settlers didn’t have closets to store their clothes and other items, so they tended to put them all in trunks. That’s where the idea for Kristen’s blue wooden trunk originated. Like Addy’s trunk, it was large enough to fit her bed and the doll, too. It was designed with two heart-shaped cutouts on the side and red and green flowers painted on the top and sides. If you’re selling her trunk, you can expect to somewhere between $150 to $375 on eBay. And if you have her bed, nightstand, and quilt too (all of which were meant to complement the trunk), you can potentially earn even more.Samantha’s Wicker Table & Chairs (1987)Tea for two, anyone? | Courtesy of roxannepicchick, eBayConciding with the release of the book Happy Birthday, Samantha! was the inclusion of a wicker table and chair set in the doll’s collection. The two wicker chairs each came with a seat cushion decorated with a floral design. Samantha’s Victorian lemonade set was a new addition to the collection and was meant to complement the story as well. It came with everything from a tablecloth, a glass pitcher, and two each of napkins to glass goblets, saucers, and more.You can expect to collect about $50 to $150 for the wicker table and chairs alone. With the lemonade set included, you may potentially earn upwards of $600. Read More About Valuable Collectibles: Born in 1904, Samantha Parkington grew up during the Edwardian era, in which she witnessed important historical movements for women's rights and child labor laws. American Girl officially discontinued Samantha in 2009, but revived her in a different format in 2014. Original Samanthas from 1986, the first year of production, are exceedingly rare and sell for as much as $1,850.Born in 1944, Molly McIntire came of age in the years during and immediately following World War II. American Girl retired her in 2013. Like Samantha Parkington, original Mollys from 1986 are hard to come by. If you find a Molly doll, you may be able to sell her for as much as $725.Kirsten Larson, born in 1854, was a Swedish settler who came with her family to Minnesota. There she learned English and faced the hardships of life on the prairie. American Girl discontinued Kirsten in 2010, and she has since become a highly sought-after collector's item selling for upwards of $625.Kaya'aton'my, referred to as Kaya, is the "oldest" American Girl doll, with the birth year of 1764. Her name translates to She Who Arranges Rocks. Kaya was a member of the Nez Perce tribe of the American Northwest. Given her beauty and her senior-level status among American Girl dolls, she sells for as much as $596.Born in 1774, Felicity Merriman experienced the American Revolution firsthand. In her own community, she saw the fervor of both those who wanted to remain under British rule and those yearning to break free. American Girl retired Felicity in 2011, but rebooted her in 2017. Original Felicitys from her first year of production in 1991 can sell for $325 or more.Josefina Montoya, born in 1824, was originally from Mexico but immigrated to New Mexico as a young girl. She and her family struggled in the wake of her mother's death, and she dreamed of someday becoming a great healer. American Girl still produced Josefina as of 2018, but older models in good shape can command prices as high as $300. "Pleasant Company" redirects here. American Girl, LLC is the current, official name of American Girl. Pleasant Company was the original name of the company for American Girl products. The company was started in 1986 by Pleasant Rowland, who retained ownership until she sold the line to Mattel in 1998. The company fully transitioned to Mattel ownership and the name American Girl in 2000, and the brand has been owned by Mattel ever since. History of American Girl[] See History of American Girl Current Product Lines[] American Girl currently produces seven active lines of dolls: They also run the official American Girl Care Center and in 2022 launched The American Girl Podcast Network (now-defunct). Retired Product Lines[] The following lines, services, and/or products from American Girl have been discontinued: Stores[] American Girl has several physical stores, referred to initially as American Girl Place. These are the primary locations where items can be purchased new from the company without ordering from the website or catalog. Additionally, retired and discounted items could be purchased at the American Girl Outlet Store and Mattel discount store during their operations. Charitable Affiliations[] American Girl has, outside of Girl of the Year alliances, aligned with and donated to several charitable and non-profit organizations both directly and through the parent company of Mattel. Former Affiliations[] Girls, Inc was aligned for a year. American Girl sold rubber I Can Bracelets with funds going to the organization. American Girl Fashion Shows were connected to local fundraisers per location, often children's hospitals. The American Girl Benefit Sale, while not run by American Girl directly, was stocked with product donated by the company. This was the yearly fundraiser for the Madison Children's Museum and the American Girl's Fund for Children from 1987 until 2023. Logos and Symbols[] The American Girl Logos are symbols found on clothing, packaging, paperwork, books, the website, and other accessories. The major logo was redone when Mattel purchased American Girl from Pleasant Rowland and renamed the brand. Full American Girl Logo[] The full American Girl logo as of 2015 has the words "American Girl" in serif text with the logo star either between the two words or in front of the words. The is are dotted plainly, in a difference from the prior logo. This logo may be seen on a red background with white text, or on a white background with dark pink text, as well as in other solid colors on items. It was first used on catalogs, and is now currently used on all packaging and websites, and several articles of clothing; it is the most prolific logo of the company. American Girl Star[] American Girl Star. The American Girl Star is a five pointed star with a thick outline, displayed with the top point leaning to the left or right at a slight angle. Sometimes it is displayed as upright. In places where a full logo does not fit, this logo is dominantly used; it is also used in patterns and on large logos. American Girl Monogram[] American Girl Monogram. Stating in 2023, a monogram logo has been used. It is made up of serif letters of A and G overlapping each other and a small upright logo star connecting the letters. American Girl Plastic Tag[] American Girl doll clothing has, since about 2014, had patches or attachments showing the full logo on at least one component, generally near a lower hem. This was initially done on Girls of the Year and included the character name. On clothing, the logo was initially a sewn on patch that matched in color. In 2015, this was made into a metal oval with the imprinted full logo. Starting in 2017, the patch was replaced with a clear plastic oval with the logo in black text that attaches through two holes at the side. Create Your Own Logo[] Create Your Own Logo. The Create Your Own logo is the standard American Girl tilted star, but is solid with a swirled pattern to mimic the whorls of fingerprints. Bitty Baby Logo[] Bitty Baby Logo (2013-Present). The Bitty Baby Logo is a tilted star with a stylized heart in the center, along with the text Bitty Baby in all lowercase serif text and the dot of the I in "Bitty" as an American Girl logo star. Frequently, the heart-star alone is used. This logo is used frequently on various Bitty Baby clothing and accessories. WellieWishers Logo[] WellieWishers Logo. The WellieWishers Logo is the word Wellie written in brown script/print mix with leaves on the W and dotting the I the front swirl containing a pink stylized tulip and the upper point in the W swirled into a heart shape, and Wishers in pink lower-case sans-serif font with the I dotted with a pink heart with brown radial lines. The stand alone W is used as an abbreviated logo. Older Logos[] Pleasant Company Logo[] Pleasant Company Logo. The Pleasant Company Logo depicted a silhouetted young girl laying on her stomach and reading, with a doll seated by her side, in a bordered design. The girl silhouette is always darker than the doll silhouette. Often the text Pleasant Company was below in a box outline. It could be found on the backs of the Historical Central Series that were released by Pleasant Company, packaging on items, and some clothing. The logo was phased out when the company was renamed after purchase, but is occasionally used on throwback or older design items without the Pleasant Company name. Full American Girl Logo (2000-2015)[] Logo from 2000 until 2015. The first full American Girl logo has the words "American Girl" in serif text with the logo star in between or, more frequently, in front of the words. The lowercase is are dotted with stars. This was replaced on catalogs with the newer logo in 2015 and later replaced on clothing tags, packaging, and items. Abbreviated American Girl Logo[] Abbreviated AG Logo (as seen on the rosin that comes with the Violin Set). The abbreviated logo has the letters AG with a star in between or in front of the letters. It was normally seen only on clothing and accessories in small areas where a full logo would be too small, but has since been phased out in lieu of the full logo, monogram, or single star. American Girl (of) Today Logo[] The American Girl of Today logo consists of a stylized, often multicolored pig-tailed girl image. The girl most often is made up of a red head (including pigtails) with yellow ends (the left end could also be orange), an orange or yellow torso, a left blue arm and right green arm, and blue skirt and legs. The logo is on a black background framed by thick yellow, blue, red, and green lines with American Girl of Today in white serif font superimposed over the figure. Like the American Girl Logo, the is are dotted with stars. The American Girl Today logo retained the pig-tailed girl on the black background but cropped and tilted, moved the framed colors to the corners as thin lines, and removed the of. It also put Today in all bold capped letters. Both logos and the stylized girl logo without text or borders were used on multiple outfits, shoes, American Girl Gear (including before the launch of the modern line), accessories, packages, plastic hangers, and other items including items such as Grin Pins and Miss AG Bear. The girl logo could also be done in solid colors or outlines. Some versions of the logo did not have text, or truncated text to American Girl. The logo was phased out from the line when the name was changed to "Just Like You" but has been used on retro products for Nicki's and Isabel's Collections. American Girl of Today Logo.American Girl Today Logo.An example of the solo stylized girl embroidered on back of the Jacket and Cap. Bitty Baby Logo (1995-2013)[] Bitty Baby Logo (1995-2013). The first edition of the Bitty Baby logo was a pink heart with green leaves. This could also be paired with the words Bitty Baby in all lowercase serif text in a periwinkle oval; the heart-flower logo served to dot the I in "Bitty". This logo was used frequently on various Bitty Baby clothing and accessories until the revamp of the line in 2013, when a new logo was implemented. Links[] United States and Canada[] Middle East and North Africa (MENA)[] Starting in 2017, American Girl launched a website dedicated to the Middle East and North Africa region (MENA). Majid Al Futtaim Leisure and Entertainment operated the MENA website, trading under American Girl. As of 2020 the website has been taken down and is no longer accessible, and both stores closed in early 2020. The listed social media accounts have not shown updates since 2019 and/or have been archived. American Girl MENA on Twitter American Girl MENA on Instagram References[] Jump back to colonial America with Felicity Merriman, The Pleasant Company's fourth American Girl Doll. A red-headed character with an independent streak a mile wild, Felicity is a popular doll on the collectors' market. She's also one that, despite being in the first lineup, constantly comes up for sale. Original dolls from the 1980s and 1990s can sell for about $1,000-$3,000, depending on their condition. For example, one lot with Felicity and her original box, as well as several clothes and accessories, sold for $2,000 online. "Pleasant Company" redirects here. American Girl, LLC is the current, official name of American Girl. Pleasant Company was the original name of the company for American Girl products. The company was started in 1986 by Pleasant Rowland, who retained ownership until she sold the line