

I'm not a robot



























algorithm started to favor us and we gained more exposure. After 3 months the channel surpassed the 100 K subscribers mark and one of the videos reached 2.8 M views. That gave Marni a lot of organic sales without having to invest in advertising. 9. Airbnb If you want to find a department on which you can spend your vacations, Airbnb is the place. However, for the Olympics of Brazil 2016 there was one problem... Airbnb hasn't been accepting Brazil's currency, only U.S. dollars which was narrowly 22% of the payment method in that country. The Olympics was a great opportunity since people from all over the world would come to the event. So... What did they do? Airbnb started to accept payments with local banks and local credit cards. This shows us that localization goes beyond language, and that you have to take into account more things than just audio and text. You could become one of these companies that use localization strategies Would you like to achieve global success as the companies listed above? We can help you. If you want to sell your digital course all over the world, or localize videos as we did with Marni, we have everything you need: Translators Proofreaders Graphic designers Marketers Video editors Voice-over actors All under a single roof. We'll localize your products so they feel native and sell them across different countries. Just schedule your free 30-minute call on the link below. Schedule My Free Strategic Call We'll help your business expand and increase your customers exponentially.